

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



ASIAN CITRUS HOLDINGS LIMITED

亞洲果業控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 73)

ANNOUNCEMENT

This announcement is made pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and is being released for information purpose only.

Please refer to the attachment announcement being:

The announcement of Asian Citrus Holdings Limited (“**Company**”), published on the website of London Stock Exchange at www.londonstockexchange.com on 8 March 2011, in relation to the trading update.

BY ORDER OF THE BOARD
Asian Citrus Holdings Limited
Tong Wang Chow
Executive Director

Hong Kong, 8 March 2011,

As at the date of this announcement, the board of directors of the Company comprises five executive directors, namely Mr. Tong Wang Chow, Mr. Tong Hung Wai, Tommy, Mr. Cheung Wai Sun, Mr. Pang Yi and Mr. Sung Chi Keung; two non-executive directors, namely Mr. Ip Chi Ming and Hon Peregrine Moncreiffe and four independent non-executive directors, namely Mr. Ma Chiu Cheung, Andrew, Mr. Nicholas Smith, Mr. Yang Zhenhan and Dr. Lui Ming Wah, SBS JP.

**For identification purposes only*

8 March 2011

**Asian Citrus Holdings Limited
("Asian Citrus" or "the Company")**

Asian Citrus achieves 10% increase in average selling price and increases orders by 1% of 2011 Summer Orange crop

Asian Citrus announces that it has now concluded its negotiations on the pricing of its forthcoming summer crop and that it has achieved an average selling price increase of approximately 10% year on year.

The Group will supply a total of 73,000 tonnes of summer oranges in the first half of 2011 which includes recently signed supply agreements. This is an increase of approximately 1% in comparison to the actual production output of 72,408 tonnes in the same period last year.

For further enquires:

Asian Citrus

Eric Sung, Finance Director

+852 2559 0323

Seymour Pierce Limited

Nandita Sahgal, Jonathan Wright (NOMAD)

020 7101 8000

Leti McManus, Richard Redmayne, Vineeta Manchanda (Broking)

Weber Shandwick Financial

Nick Osborne, Stephanie Badjonat, John Moriarty

020 7067 0700